

# Nugent's

## NEW ANNEX IS READY!

To befittingly celebrate this long-deferred event we to-morrow start an Opening Sale that will tear this town wide open! Read these bargains—study them carefully—and you'll be here to-morrow, sure—you can't help but come!

### Our Great Cloak and Suit Department!

Has been remodeled and extended, and is undoubtedly one of the largest and best arranged cloak and suit rooms in the country.

We have made extraordinary preparations to celebrate its final completion, and this week we propose to demonstrate in the most emphatic manner the superiority of our merchandise by the greatest sale of fine goods ever brought to this city! Prices never before equaled here or elsewhere!

**Rich Evening Gowns and Wraps at less than wholesale cost.**

**Handsome Calling Gowns and Reception Dresses at less than wholesale cost.**

**New Velvet Suits and Costumes at sale prices.**

**Stunning Tailor-Made Cloth Suits, all new, at special sale prices.**

**Extraordinary Sale of Rich Fur-Lined Coats at less than wholesale prices.**

**Correct Styles in Loose or Fitted Coats and Wraps at special sale prices.**

**Swell Automobile Driving Coats, sale of entirely new models.**

**Complete Line of Fur-Lined Coats for Girls, shown exclusively by us in St. Louis.**

**New Suits and Dresses for Girls, large and small, at sale prices.**

**Misses' and Young Ladies' "Pony" Coat Suits in both cloth and velvet, first on sale this week. A Monster Sale of Fine Furs, in sets or separate pieces.**

**Special Sale of 300 Fine Fur Coats, ranging from \$175.00 down to \$19.75 each.**

**Cloth Suits**—Over 1,000 new Cloth Suits in long and short effects received for this week's sale.

**Swell 50-inch tight-fitting Coat Suits**, just received, made of fine cheviot, black, blue, wine, plum and green; every size from 32 to 44 bust; regular values \$33.75 to \$35.00; opening sale price.....**\$20.00**

**A lot of new Broadcloth Suits**, made in twelve styles; the new short, dressy models; all the new shades; regular \$40.00 values; this week at.....**\$25.00**

**New Velvet Suits**—We offer a line of the new short Velvet Suits in green, navy, plum, wine, bordeaux or black, worth \$40.00 in regular way; in this sale at.....**\$25.00**

#### Rich Gowns and Costumes

The greatest purchase ever made by any one concern was made by our buyer a week ago in New York when he bought the entire sample line of Mark Aronson, 87 and 89 Fifth avenue, New York, the most celebrated wholesale dressmaker in this country, paying

**75 Cents**

ON THE DOLLAR WHOLESALE!

A most superb lot of Dresses! Not one would cost less than \$95.00 in the regular way, and from that up to \$450.00. There are no two alike.

Our prices in this great sale will range from \$45.00 to \$200.00—none higher.

**Cloth Coat Wraps**—All the correct winter styles.

\$7.50 long loose Coats offered at.....**\$4.75**

\$16.00 black Kersey Coats; sale price **\$10.00**

\$25.00 all satin lined Coats, tight fitting **\$15.00**

\$27.50 swell Automobile Coats; new; imported mixed plaid effects; sale price.....**\$16.75**

New \$25.00 box-pleated Rain-coats offered for.....**\$16.75**

We offer one lot of fine Broadcloth Coats, 50 inches long, lined with the best Siberian squirrel fur (whole skins), and with large shawl collars of marten or sable squirrel—colors, black, blue, wine, green, brown or red; sizes 32 to 44 bust; regular values \$65.00; in this sale at.....**\$47.50**

\$37.50 cheviot and Broadcloth Coats, beautifully lined, loose or fitted models; sale price only.....**\$25.00**

#### Furs.

Russian Lynx Sets at.....**\$5.95**

Sable Brook Sets at.....**\$9.25**

Brown Marten Sets at.....**\$13.75**

Fine Sable Fox Sets at.....**\$17.50**

Choice Siberian Squirrel Sets; worth \$37.50; in this sale.....**\$23.25**

Real Ermine and Chinchilla Scarfs at.....**\$25.00**

Choice Jap Mink Sets; worth \$50.00; sale price.....**\$35.00**

Fine Black Marten Sets, large size, natural color; worth \$75.00, at.....**\$57.50**

Fine Eastern Mink Sets, natural color; worth \$150; sale price.....**\$95.00**

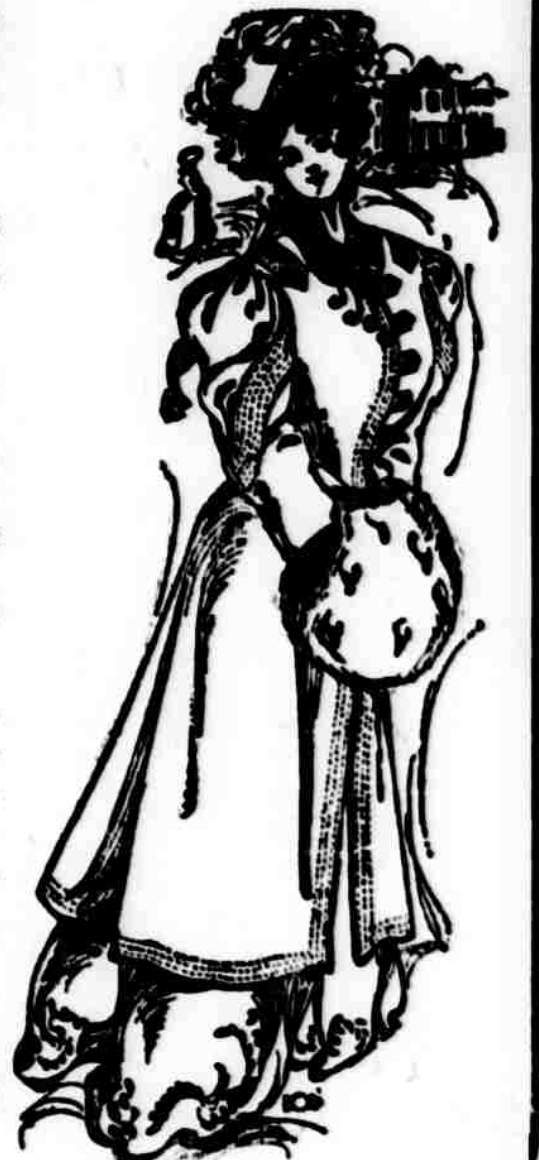
**Fur Coats**—We claim that our makes of Fur Coats fit better than any other line; we are told so every day by customers who buy ours; \$30.00 Electric Seal Coats, all sizes, at **\$19.75**

\$45.00 Nearsal Coats, with natural Neutria beaver collar, cuffs and revers, for.....**\$30.00**

**Fur-Lined Coats**—Regular value \$25.00; sale price.....**\$15.00**

Excellent Fur-Lined Coats, in black, blue, brown or green, with large fur collars; regular value \$38.00, now at.....**\$22.50**

**Misses' Fur-Lined Coats**—All the rage. We have just received a complete line of stunning Fur-Lined Coats for girls from 10 to 16 years. Special sale prices \$35.00, \$25.00, \$20.00 and **\$16.75**



#### Evening Carriage Wraps

In Costume Rooms.

Beautiful Long Evening Coats, all satin-lined, worth \$31.50; special sale price this week.....**\$20.00**

Stunning Fur-Lined Broadcloth Evening Coats, all lined with choice light Siberian squirrel fur; all shades; worth \$42.50, at **\$39.75**

Rich, Long Black Velvet Coats, suitable for elderly ladies, at sale prices of \$65.00 and.....**\$49.00**

#### Hosiery and Underwear.

**DON'T** judge the goods from the prices. These are good, honest, dependable qualities, even if prices ARE ridiculously small. We believe in giving bargains when you need them most.



**SPECIAL**—Women's 50-cent Imported Lisle Thread Hose in plain colors and boot patterns—**20c**

**SPECIAL**—Women's Fast Black 50c Lisle Hose, with white split feet, imported ingrain goods—Monday.....**25c**

**SPECIAL**—Men's Natural Gray Ribbed Fleece-Lined Shirts and Drawers; reg. price 50c; Monday, per garment.....**25c**

Women's fast-black Cotton Hose, fashioned goods, worth 25c, for.....**15c**

Women's fast-black fleece-lined Hose, fashioned feet and double soles, the kind that is usually retail at 25c, here.....**15c**

Women's fast-black seamless Hose, full weight, special.....**10c**

Children's ribbed black Cashmere Hose, regular.....**15c**

Boys' fast-black ribbed Cotton Hose, medium heavy weight, worth 15c, Monday.....**10c**

Children's fast-black ribbed Cotton Hose, medium weight, fashioned feet, the 25c kind, Monday.....**15c**

Men's fast-black seamless merino Socks, heavy weight, 15c goods, Monday.....**17c**

Men's fine quality natural wool ribbed Shirts and Drawers, silk front on shirts and outside satin band on drawers; regular \$1.50 goods, Monday, per garment.....**85c**

Men's ribbed Egyptian fleece-lined Shirts and Drawers, 45c goods; at, per garment.....**35c**

Men's heavy colored merino ribbed Shirts and Drawers, goods that retail everywhere for \$1.00, here Monday, per garment.....**58c**

Men's extra fine ribbed mercerized Shirts and Drawers, heavy weight, 25c quality, per garment.....**\$1.75**

Men's medium full weight natural wool Shirts and Drawers; special, per garment.....**\$1.00**

Women's ribbed fleece-lined Vests and Pants, in extra large sizes; worth 25c; Monday, while they last, per garment.....**17c**

Women's extra fine fleece-lined Vests and Pants, 45c quality, at, per garment.....**35c**

Children's good quality bleached combination Suits, pearl buttons, drop back, would be cheap at 50c; Monday, per garment.....**29c**

Boys' heavy fleece-back Shirts and Drawers, a full line of sizes, special at, per garment.....**25c**

Children's ribbed fleece-lined Vests and Pants, regular price 25c; Monday, per garment.....**15c**

#### Women's and Children's Shoes.

A new department and a good one, as you'll readily perceive from these wonderful Monday values!



**Our Foot-Form Shoes** for children—made of soft vici kid, with patent leather tips; good weight soles; no better made for service and comfort. Every mother should see these shoes. Sizes 5 to 8, B to E, at **\$1.35**; sizes 8 1/2 to 11 at.....**\$1.65**

**Slippers**—We have a full line of Ladies' Bedroom Slippers at from.....**49c up to \$1.50**

Also Felt Shoes and Slippers.

**Infants' Shoes** of all leading makes, from 50c up to.....**\$1.00**

**Women's Shoes** in all the new shapes and styles—vici kid, patent colt and calf; welt soles; equal to any \$4.00 shoes; sizes 2 1/2 to 8, AA to E—Monday.....**\$3.00**

**Boys' Satin Calf Bais**; good extension sole; a serviceable shoe for school; sizes 1 to 5 1/2—price Monday, pair.....**\$1.25**

**Little Girls' Dongola Bais**; extension soles; a good value at \$1.35; sizes 9 to 13—Monday.....**98c**



#### Games and Playing Cards

For long winter evenings, on sale at our Stationery Counter on Main Floor.

Panic, a 50c game for.....**15c**

Bourse, a 50c game for.....**25c**

Din, one of the latest.....**45c**

Playing Cards, Steamboat.....**10c**

Playing Cards, Bicycle.....**18c**

Playing Cards, Outing.....**18c**

Playing Cards, Tally-Ho.....**25c**

Playing Cards, Bridge Whist.....**20c**

Playing C'ds, Congress.....**40c**

Playing Cards, Initial Backs.....**40c**

Bridge Score Pads, 20c and 25c

#### Bargains in Our New Art Dept.

Striped Tapestry Pillow Slips, with tassels on corners.....**25c**

New designs in heavy Tapestry Tops; figures all woven in—special value at.....**50c**

Fine Silk Tapestry Pillow Tops, in delicate tints.....**95c**

Embroidered Medallion Initials, in white only, for marking underwear, etc.: 10c size, each.....**3c**

25c size, each.....**5c**

85c size, each.....**15c**

Ruffles for Sofa Pillows—all colors, with shir string—a 4 1/2-yard length for.....**50c**

Something new! Japanese hand-embroidered Pillow Tops and Table Covers—

Tops from.....**\$1.45 to \$3.45**

Covers from.....**\$0.95 to \$0.75**

#### Notions.

More space and a better assortment of staple Notions than ever.

Super Cotton Bunch Tape.....**3c**

Silk Featherbone, per yard.....**6c**

Snap Button Fasteners, per dozen.....**5c**

Solid brass Hooks and Eyes, 2 doz. on card, for.....**5c**

Zephyr-Weight Dress Shields, guaranteed, pr.....**15c**

Wire Ball Dress Fasteners, dozen.....**5c**

**Hose Supporters.**

Satin Pad, 4-strap and belt—

Moire Pad, 4-strap and belt—

Silk Frill Side Supporters—

Satin Pad Frill Web Hooks—

Your choice Monday at, per pair.....**25c**

#### Nugent's Celebrated Paris Kid Gloves!

**WE** are exclusive St. Louis selling agents for the world-renowned "Trefousse" Kid Gloves—a complete line of which will always be found here, including every known shade, style and size!

**Walking Gloves**—As a special opening sale bargain we to-morrow offer a lot of Women's English Kid Walking Gloves—Russia tanned. Also some Silk-Lined Pique Suede Gloves in colors and black. These are both regular \$1.50 Gloves, but we bought them cheap and \$1.00 now offer you choice at **\$1.00**

**Men's Gloves** in our new, commodious Men's Glove Section, on the Washington avenue side, where we carry all the best makes in all styles, colors and sizes. As a special for Monday we will sell a big lot of Men's Trefousse, Adler and D. & P. Gloves—worth regularly \$1.50 to \$2.25 a pair—**\$1.10** for.....



#### Infants' Wear Samples

**BEAUTIFULLY** embroidered and lace-trimmed Long Slips and Dresses. These are Drummers' Samples and are therefore slightly soiled from having been displayed. They'll not last long at half price, so hurry to our Infants' Wear Department on the second floor.



**35c, 48c, 59c, 65c, 85c, \$1, \$1.25, \$1.50, \$1.75, \$1.95 and \$2.25**

They're worth just twice these figures, remember!

**B. NUGENT & BRO. DRY GOODS CO., Broadway, Washington Avenue and St. Charles Street**